

# Maximize Your Impact with Impact-Focused Investment Options



Photo courtesy of SunFunder, a donor recommended Custom Investment providing financing to off-grid solar companies in East Africa.

The Giving Fund offers the unique opportunity to align your donor advised fund (DAF) investments with your values through a robust suite of impact investment options, from impact-screened mutual funds to private debt and equity funds.

## ABOUT IMPACTASSETS

ImpactAssets is a nonprofit financial services firm that increases the flow of capital into investments delivering financial, social and environmental returns.

## ABOUT THE GIVING FUND

The Giving Fund is an innovative donor advised fund that empowers donors to increase the impact of their giving by combining it with strategic sustainable and responsible investing to build a sophisticated philanthropic endowment. Donors recommend how The Giving Fund's assets are invested across a range of leading impact investment options including community investment, turn-key portfolios, private debt and equity funds, seed venture and custom investments. The Giving Fund currently has \$424M in total assets.

**ADDITIONAL INFORMATION** about The Giving Fund is included in the Program Circular and Investment Supplement, which may be obtained at [impactassets.org](http://impactassets.org), ph: 855.649.5980 or email: [Operations@impactassets.org](mailto:Operations@impactassets.org).

## Public Debt & Equity

**SOCIALLY AND ENVIRONMENTALLY SCREENED MUTUAL FUNDS & EXCHANGE TRADED FUNDS (ETFs)** | Mutual funds and ETFs that invest in public companies that consider environmental, social and governance (ESG) criteria in their decision making.

## Private Debt & Equity

Participate in a diverse range of impact investments that seek to generate significant social and/or environmental impact in addition to financial returns.

**PRIVATE DEBT & EQUITY DIRECT IMPACT FUNDS** | A rotating selection of professionally managed private debt & equity funds available at lower minimum investment levels.

example: A private equity fund that generates returns by investing in emerging market entrepreneurs delivering essential services to underserved communities.

**CUSTOM INVESTMENTS** | Client-sourced direct investments in private mission-driven businesses, impact funds and nonprofit organizations.

**"TURN-KEY" IMPACT PORTFOLIOS** | Four public and private debt and equity asset allocations that provide diversified access to world-class managers. Portfolios span investment time horizons, feature "thematic impact tilts" and are rebalanced quarterly.

## Community Investment Options

**IMPACTASSETS COMMUNITY INVESTMENT STRATEGY** | A professionally managed portfolio that invests in fund managers addressing issues related to community development including affordable housing, financial inclusion, small business funding, sustainable agriculture and fair trade.

**CALVERT IMPACT CAPITAL WOMEN INVESTING IN WOMEN INITIATIVE "WIN-WIN"** | WIN-WIN targets investments in organizations that develop and market clean technologies and energy solutions to women in the developing world, sectors that can create outsized impact on women's health.