

IMPACTASSETS WILDFIRE RESILIENCE CHARITABLE FUND

Building Healthy Forests and Safer Communities Through Impact Investing



FIGHTING FIRE WITH INNOVATIVE FINANCE

Catastrophic wildfires are increasing across the Western U.S., threatening critical natural and built infrastructure, water resources, rural communities, wildlife habitat, and clean air resources.

Proactive forest maintenance activity is critical to reducing wildfire risk, but maintenance is not being implemented at the pace and scale required. Organizations addressing forest maintenance lack the working capital needed to be effective and expedient. Public dollars alone are insufficient: at the current rate, it will take more than 136 years to fully address the issue.

The ImpactAssets Wildfire Resilience Charitable Fund seeks to accelerate forest restoration by 2-4 times the current pace.

The Fund takes an innovative approach, blending philanthropy and impact investing to address increasing wildfire danger compounded by climate change, aging power infrastructure and increasing home development near wildlands. By donating or granting to this fund, you support organizations with “shovel-ready” solutions that:

- **IMPROVE AIR QUALITY:** proactive forest management can reduce the smoke intensity that is setting air quality index record-highs, closing schools and evacuating communities
- **REDUCE GREENHOUSE GAS EMISSIONS:** decreasing the occurrence of catastrophic fire avoids the associated surge of carbon emissions and promotes carbon sequestration
- **SAVE WILDLIFE:** minimizing the spread of wildfire protects wildlife like the bald eagle and California spotted owl from the loss of food, water and shelter

ILLUSTRATIVE INVESTMENT: BLUE FOREST CONSERVATION

In 2020 alone, California experienced nearly 10,000 wildfires across 2.4M acres, causing \$12B in damages. Six-to-nine million acres of California forest land need restoration to mitigate the risk to communities, recreational infrastructure, forest health and water supplies. Unfortunately, this work is not being done at the pace or scale required to solve the growing challenge.

Blue Forest Conservation’s Forest Resilience Bond (the Yuba II FRB) is located in the Tahoe National Forest in California. The Yuba II FRB funds forest restoration activities that reduce fire risk on over 40,000 acres of public and private forestland in Yuba and Sierra Counties. It reduces greenhouse gas emissions and public health impacts related to wildfire smoke, improves forest and watershed health, and creates over 400 jobs in local rural communities. Watershed health benefits include protecting public drinking and agricultural water and providing hydroelectric power and flood control for over 30,000 people. Finally, the bond will fund 23 miles of recreation trails for public use and act as a partnership financing model that can be applied to future environmental problems.

FUND SUMMARY

INVESTMENT TYPE	Grant
FUND MANAGEMENT	ImpactAssets
KEY FEATURE	Amplification: The impact of your philanthropy goes further with the reinvestment power of impact investing. For example, a \$100,000 grant reinvested annually supports fire fuel reduction projects on 180 acres of forest over 5 years.
IMPACT AREAS	Climate action, life on land, good health and well-being and clean water
INVESTMENT THESIS	<ul style="list-style-type: none"> The Fund is committed to increasing the pace of forest restoration activities that reduce the risk of wildfire by 2-4 times through a unique public private partnership approach. Fire risk reduction funding activities include reintroducing prescribed fire in certain areas, reducing forest overgrowth and "fire fuel" by mechanically and hand-thinning the forest.
MINIMUM	None
INVESTMENT APPROACH	The Fund is focused on investments that combat the growing risk of wildfire and create healthier, more resilient forests.
REINVESTMENT OF CAPITAL	Proceeds returned to the Fund will be reinvested at the Fund Manager's discretion.
INVESTMENT TEAM	ImpactAssets has a nine-person investment team and five-person external investment committee, with more than 200 years of collective impact investing experience, that will oversee the management of this Fund.

Ready to learn more? Contact the ImpactAssets Client Engagement Team:
engagement@impactassets.org / 855.482.2946

ABOUT THE IMPACTASSETS CHARITABLE FUNDS

The ImpactAssets Charitable Funds harness the power of impact investing to flexibly deploy capital to support the evolving needs of worthy causes including wildfire relief, COVID solutions and racial equity.

The Funds leverage a robust investment pipeline from ImpactAssets' network, guided by the ImpactAssets investment team and external investment committee. As grants are received, investments are nimbly directed to high-impact companies, funds and projects through forgivable and low-interest loans, project-based donations and other impact investing structures. Potential returns are reinvested again and again for additional impact. The ease of granting facilitates thematic impact investing with no minimums.

HOW IT WORKS

- STEP 1:** Make a grant into the charitable fund (recoverable grants are possible in some funds).
- STEP 2:** Your grant is put to work through impact investing to support urgent issues.
- STEP 3:** Over time, potential returns go back into the fund to be reinvested for greater impact.

ABOUT IMPACTASSETS

ImpactAssets is the leading impact investing partner for individuals, families and philanthropists tackling the world's greatest challenges by investing in the world's brightest ideas. We make it easy for our clients to "discover, connect and invest" in game-changing entrepreneurs and funds. Founded in 2010, ImpactAssets increases flows of money to impact investing with our 100% impact investment platform and field-building initiatives, including the IA50 database of private debt and equity impact fund managers.

The ImpactAssets Donor Advised Fund currently has more than \$1.6B in assets in 1,700 donor advised fund accounts, working with 350 wealth advisors across 60 financial services firms.