Few assets are as essential, valuable, and impactful as farmland. Investing in organic agriculture presents the opportunity to support environmental stewardship, climate change solutions, public health, and the farm families creating change in the American food system.

The Issue: Conventional capital supports conventional agriculture and a short-term mindset that leads to extractive land management reliant on chemical and synthetic inputs. The traditional finance model that created this problem will not provide a solution. Farmers need long-term land access and capital that supports restoring and regenerating the nation’s dead soils. The most daunting challenge — and largest opportunity — is converting the 250 million acres of monoculture into organic agricultural production that works with natural ecosystems, sequesters carbon, supports biodiversity, creates vibrant rural communities, and produces healthy food.

The Change Agent: Millennials are driving change across the board: in farming, by taking over their family’s operations and farming organically; in buying and demanding more organic, transparent products; and in finance, by investing with impact. Currently, only 1% of U.S. land is farmed organically — yet organic food represents 5% of the market — signaling a significant opportunity to forge a new path prioritizing the health of ecosystems and people. Over 95% of farm enterprises are family owned and operated, but the average age of the American farmer is nearly 60. The next generation on the farm has the knowledge, skill, and desire to create change when properly supported.

The Solution: Building a regenerative food system means providing the alternative financing needed to support farmers on the ground creating change. Secure land access is a prerequisite to farming organically and putting more organic products in the food system. Capital needs to be structured to incentivize and support organic transition — a multi-year process — rather than support short-term systems. The solution is empowering the existing agripreneurs that are already leading the change so that the organic conversion can happen more quickly rather than being pushed to the fringe by conventional systems.

Iroquois Valley Farms is transforming farmland access. By prioritizing the social and environmental aspects of agriculture, Iroquois Valley Farms is empowering the next generation of organic farmers to create change in soils and society.

Investing in Iroquois Valley Farms: Invest for impact through REIT equity shares or fixed-income Soil Restoration Notes. Offering a highly diversified investment portfolio of 30 farms in 13 states with organic production ranging from specialty & heirloom grains, legumes & pulses, permaculture, perennial pastured livestock, to grass-fed dairy, Iroquois Valley Farms is transforming farmland access. By prioritizing the social and environmental aspects of agriculture, Iroquois Valley Farms enables the next generation of organic farmers to create change in soils and society.

Food universally connects us and makes us stakeholders in a system that affects people and the planet. The way we value food and its journey to our plates reflects whether we recognize agriculture’s power to regenerate or destroy. At Iroquois Valley Farms, we choose regeneration.