



IMPACTASSETS
INVEST WITH MEANING

Client Recommended Investments

A feature of The ImpactAssets Donor Advised Fund

A donor advised fund (DAF) is a tax-preferred philanthropic vehicle administered by a public charity. Organizations, families or individuals establish a DAF with an initial tax-deductible contribution to a public charity. The contribution is invested and donors can recommend grants to qualified nonprofit organizations over time.

ABOUT CLIENT RECOMMENDED INVESTMENTS

As a boutique donor advised fund, The ImpactAssets Donor Advised Fund uniquely enables donors to source and recommend direct investments in private mission-driven businesses, impact funds and nonprofit organizations. As a result, donors can customize their impact and align their investment strategy with their grantmaking.

CLIENT RECOMMENDED INVESTMENTS THAT QUALIFY

Client Recommended Investments can be in companies, funds and other enterprises that aim to solve social or environmental challenges while generating a financial return. All entities that receive investment from ImpactAssets must have a commitment to measuring and reporting on their financial returns as well as social or environmental impact.

CLIENT RECOMMENDED INVESTMENTS SUIT THE NEEDS OF A VARIETY OF INVESTORS AND CHARITABLE ORGANIZATIONS

- Individual investors looking to personalize and deepen their impact portfolio
- Venture funds syndicating investments from multiple donors and investors
- Accelerator programs building a seed-venture fund
- Foundations deploying investment capital into social enterprises and funds
- Corporations using impact investing as part of their charitable giving or CSR strategy

ABOUT THE IMPACTASSETS DONOR ADVISED FUND

The ImpactAssets Donor Advised Fund is an innovative donor advised fund that empowers donors to increase the impact of their giving by combining it with strategic, sustainable and responsible investing to build a sophisticated philanthropic endowment. Donors recommend how their ImpactAssets Donor Advised Fund account assets are invested across a range of impact investment options including managed strategies, private debt and equity impact funds and client recommended investments. The ImpactAssets Donor Advised Fund has \$2 billion in assets in 1,700 accounts, working with purpose-driven individuals and their wealth managers, family offices, foundations and corporations.

ABOUT IMPACTASSETS

ImpactAssets is an impact investing trailblazer, dedicated to changing the trajectory of our planet and improving the lives of all people. We empower impact investors and philanthropists with access to investing opportunities and customized solutions that promote positive change. ImpactAssets is an independent 501(c)(3) organization.

DONOR SPOTLIGHT: DOING PHILANTHROPY LIKE A VENTURE CAPITALIST



SETH GOLDMAN
IMPACTASSETS DONOR
ADVISED FUND CLIENT
TEAEO EMERITUS, HONEST TEA

Unlike more conventional donor advised funds, The ImpactAssets Donor Advised Fund permits Seth Goldman to remain hands on, entrepreneurial and socially-conscious when investing his philanthropic capital, and he has put half of it into private equity deals he finds himself. His biggest win so far was a \$100,000 investment in Happy Baby, an organic baby food company. Happy Baby was sold to Danone in 2013 and Goldman saw an 80% return in two years to his ImpactAssets Donor Advised Fund account, increasing his philanthropic assets.

Currently through his ImpactAssets Donor Advised Fund account, Goldman is invested in Beyond Meat, a plant-based-protein maker; Sweetgreen, an organic-greens restaurant; and CSA Medical, which uses a flash-freezing system to destroy cancers and other unwanted tissue. He says he hears about such startups “organically” - through word of mouth - and looks for leaders who are both “fired up” about a new product and cost-conscious. Technically, Goldman can only recommend investments to ImpactAssets, which vets them. However, once an investment is approved, other donors’ funds may be able to invest as well.

HOW IT WORKS

- 1 INVESTMENT STRUCTURE**
 The ImpactAssets Donor Advised Fund enables donors to choose investments outside of the ImpactAssets Investment Platform. Donors must self-identify, perform due diligence and agree on an investment structure with the organization a donor wishes to invest in prior to recommending the investment.

- 2 RECOMMENDATION FORM**
 Sign the ImpactAssets CInvestment Recommendation Form.

- 3 AVAILABLE ACCOUNT ASSETS**
 Ensure that there are adequate funds in your donor advised fund to cover the investment, fees and taxes (if applicable).

REQUIRED DOCUMENTS FROM INVESTEES

- Online Submission Form
- Business Deck
- Social Impact Statement (if not included in business deck)
- Financials (3 years historical and 5 years pro forma)
- Execution-Ready Investment Documents

Please note that it takes a minimum of 10 business days to process investments once all materials listed above have been received. Investees with brief operating histories may be asked to complete a background check process. ImpactAssets retains ultimate discretion to approve or decline an investment recommendation.

FEES	
MINIMUM INVESTMENT	\$25,000
INVESTMENT ADMINISTRATION FEES	<ul style="list-style-type: none"> First \$100,000: 0.80% Next \$100,000: 0.60% Over \$200,000: 0.40% <p>Fees are calculated on investment asset balance and tiered per investment. A minimum \$400 annual investment administration fee applies per investment</p>
ADDITIONAL FEES FOR INDIVIDUAL CLIENT RECOMMENDED INVESTMENTS UNDER \$100,000	<ul style="list-style-type: none"> Set up fee \$500 Conversion, exit, workout or renewal fee \$500 (a simple pay down of a debt instrument does not incur an additional fee)



IMPACTASSETS
INVEST WITH MEANING

Illustrative Client Recommended Investments

Recommended by ImpactAssets Donor Advised Fund donors



BEYOND MEAT™

The Plant-Based Meat Alternative

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTORS
Seth Goldman & Julie Farkas
Real Leaders Fund



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Those who feed us, need us

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
Liquidnet For Good Fund



IMPACTASSETS



VIGILANT

Public Data Intelligence

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
New Media Ventures
Innovation Fund



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C L O S E D
L O O P ventures

Investing In The Circular Economy

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
Autodesk Foundation



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DDD

Digital Divide Data:
Creating a World of Digital Possibilities


A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
Propel Capital



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EPIBONE

Personalizing Skeletal Reconstruction with Precision Design and Living Cells

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
Shazi Visram



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Skill SCOUT

Changing How Candidates Experience Companies Through Video


A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
The Points of Light Civic Accelerator Fund



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kinnos

Raising the Standard of Infection Prevention

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
VentureWell Fund



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KOMAZA

Revolutionizing African Forestry Via Smallholder Farmers


A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
Libra Social Investment Fund



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YERDLE

Powering Resell For Leading Brands


A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
Pi Investments Innovation



IMPACTASSETS




BegWorks

Enabling Amputees Globally To Walk With Confidence

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTORS
1to4 Giftvest Fund
Real Leaders Fund
Liquidnet For Good Fund



IMPACTASSETS



MANGOMATERIALS™

Produces Biodegradable Materials From Methane Gas

A Client Recommended Investment in

THE IMPACTASSETS DONOR ADVISED FUND

INVESTOR
Softmatter Ventures



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