

# The ImpactAssets Donor Advised Fund



Photo courtesy of Alter Eco Foods, a donor recommended Custom Investment improving quality of life for smallholder farmers around the world.

The ImpactAssets Donor Advised Fund is an innovative donor advised fund (DAF) that enables you to both make charitable grants and invest for impact. The ImpactAssets Donor Advised Fund provides a flexible, low-cost and personalized approach designed to support your charitable giving needs and enable a strategic approach to philanthropy.

## ABOUT IMPACTASSETS

ImpactAssets is a nonprofit financial services firm that increases the flow of capital into investments delivering financial, social and environmental returns.

## ABOUT THE IMPACTASSETS DONOR ADVISED FUND

The ImpactAssets Donor Advised Fund is an innovative donor advised fund that empowers donors to increase the impact of their giving by combining it with strategic sustainable and responsible investing to build a sophisticated philanthropic endowment. Donors recommend how their ImpactAssets Donor Advised Fund account assets are invested across a range of leading impact investment options including community investment, turn-key portfolios, private debt and equity funds and custom investments. The ImpactAssets Donor Advised Fund currently has more than \$1.5B in assets from 1,400 donor advised fund accounts, working with 350 wealth advisors across 60 financial services firms.

**ADDITIONAL INFORMATION** about The ImpactAssets Donor Advised Fund is included in the Program Circular and Investment Supplement, which may be obtained by phone: 855.482.2946 or email: [engagement@impactassets.org](mailto:engagement@impactassets.org).

## What are the benefits of donating through The ImpactAssets Donor Advised Fund?

**TAX ADVANTAGES** | Control over timing of tax deduction, tax-free growth of assets and tax savings on capital gains.

**HIGH DEGREE OF FLEXIBILITY** | The ImpactAssets Donor Advised Fund accommodates illiquid asset donations, international grantmaking, custom impact investments and more.

**SIMPLE ADMINISTRATION** | The ImpactAssets Donor Advised Fund handles filing requirements, processing of donations and other paperwork so you can focus on your philanthropic interests.

**MEANINGFUL RETURNS** | The ImpactAssets Donor Advised Fund aligns investments with your philanthropic values by providing access to impact-focused private debt and equity funds.

**ACCESS** | Donors gain access to customizable private investments in social enterprises that typically require much higher minimums.

**CONTINUITY IN MANAGEMENT OF ASSETS** | Accounts over \$500,000 can nominate their own independent advisor to develop custom investment strategies.

"Our financial advisor recommended ImpactAssets to us after reviewing several other donor advised fund options. It had competitive financial returns, a reasonable expense structure and allowed our investments to support our philanthropic goals."

Seth Goldman, ImpactAssets Donor  
Co-Founder and TeaEO Emeritus, Honest Tea  
Executive Chairman, Beyond Meat

## How it works:

The ImpactAssets Donor Advised Fund is a philanthropic vehicle administered by a nonprofit organization. It provides a simple, tax-efficient and cost-effective way to manage charitable giving.

- **OPEN AN ACCOUNT** | Make a tax-deductible contribution of \$5,000 or more to ImpactAssets.
- **INVEST PRINCIPAL FOR POSITIVE IMPACT** | Invest in mutual funds, private debt and equity funds and custom portfolios. Principal grows tax-free.
- **DESIGNATE GRANTS** | Give to 501c(3) charities, international charities or design a custom philanthropic program. ImpactAssets conducts due diligence and approvals.
- **MANAGE ONLINE** | Minimize time spent on paperwork by managing accounts online.

THE IMPACTASSETS DONOR ADVISED FUND KEY FEATURES											
MINIMUMS AND FEES											
FLEXIBLE IN ACCEPTED ASSETS	Cash; Publicly traded securities; Non-publicly traded assets (e.g., real estate, privately held stock)										
FLEXIBLE GRANTMAKING OPTIONS	501c(3) organizations; International charities; Custom grant implementation (additional fees may apply)										
PROFESSIONALLY MANAGED ACCOUNTS	Accounts over \$500,000 can nominate their own independent advisor or develop custom investment strategies										
MINIMUM CONTRIBUTION SIZE	<b>INITIAL CONTRIBUTION</b> \$5,000 <b>ADDITIONAL CONTRIBUTIONS</b> \$250 for check contributions; \$10 for credit card contributions (please note: all credit card contributions incur a 3.5% processing fee)										
MINIMUM GRANT SIZE	\$250										
FEE SCHEDULE	<table border="1"> <tr> <td>First \$100,000</td> <td>1.00%</td> </tr> <tr> <td>Next \$400,000</td> <td>0.75%</td> </tr> <tr> <td>Next \$500,000</td> <td>0.50%</td> </tr> <tr> <td>Next \$9,000,000</td> <td>0.25%</td> </tr> <tr> <td>Over \$10,000,000</td> <td>0.125%</td> </tr> </table> <p>Donor advised fund administrative fees are tiered at all asset levels.</p>	First \$100,000	1.00%	Next \$400,000	0.75%	Next \$500,000	0.50%	Next \$9,000,000	0.25%	Over \$10,000,000	0.125%
First \$100,000	1.00%										
Next \$400,000	0.75%										
Next \$500,000	0.50%										
Next \$9,000,000	0.25%										
Over \$10,000,000	0.125%										
IMPACT INVESTMENT OPTIONS <span style="float: right;">Additional fees may apply. Fees vary by investment.</span>											
IMPACTASSETS MANAGED STRATEGIES	<p><b>AGGRESSIVE GROWTH IMPACT PORTFOLIO</b> Diversified investment portfolio of global stocks, bonds and private debt and equity.</p> <p><b>MODERATE IMPACT PORTFOLIO</b> Balanced portfolio of global stocks, bonds and private debt and equity.</p> <p><b>CONSERVATIVE IMPACT PORTFOLIO</b> U.S. short-term bonds and globally diversified private debt.</p> <p><b>LIQUID IMPACT PORTFOLIO</b> Cash equivalents and short-term fixed income.</p>										
PRIVATE DEBT & EQUITY	<p><b>PRIVATE DEBT &amp; EQUITY IMPACT FUNDS</b> A rotating selection of professionally managed funds that seek to generate significant social and environmental impact. ImpactAssets Donor Advised Fund clients are able to access these funds at lower minimums.</p> <p><b>CUSTOM INVESTMENTS</b> Client-sourced direct investments in private mission-driven businesses, impact funds and nonprofit organizations that are committed to measuring and reporting on their financial returns as well as social and environmental impact.</p>										
PUBLIC DEBT & EQUITY	<b>SOCIALLY &amp; ENVIRONMENTALLY SCREENED MUTUAL FUNDS &amp; EXCHANGE TRADED FUNDS (ETFs)</b> Mutual Funds & ETFs that invest in public companies that consider environmental, social and governance (ESG) criteria in their decision making. Investment options cover a range of asset classes and social and environmental themes.										
COMMUNITY INVESTMENT OPTIONS	<p><b>IMPACTASSETS COMMUNITY INVESTMENT STRATEGY</b> A professionally managed portfolio that invests in fund managers addressing issues related to community development including affordable housing, financial inclusion, small business funding, sustainable agriculture and fair trade.</p> <p><b>CALVERT IMPACT CAPITAL WOMEN INVESTING IN WOMEN INITIATIVE "WIN-WIN"</b> WIN-WIN targets investments in organizations that develop and market clean technologies and energy solutions to women in the developing world and sectors that can create outsized impact on women's health.</p>										

*Please Note: A contribution to a ImpactAssets Donor Advised Fund represents an irrevocable tax-deductible contribution to ImpactAssets a 501(c)(3) public charity. Contributions are nonrefundable, and become subject to ImpactAssets' control and sole discretion, as are final determinations on all grant distributions and investments. There are a number of factors to consider when assessing the tax implications of gifts to charity of cash, and capital gains and the transfer of appreciated securities. Please read the Program Circular carefully and consult with your tax specialist before making any donations. All information contained in this brochure is offered as of May 2021 and may be outdated at anytime thereafter.*