

# The ImpactAssets Giving Fund

## A Donor Advised Fund



Photo source: Alter Eco Foods, a Giving Fund Investee

The Giving Fund is an innovative donor advised fund (DAF) that enables you to both make charitable grants and invest for impact. The Giving Fund provides a flexible, low-cost and personalized approach designed to support your charitable giving needs and enable a strategic approach to philanthropy.

### WHAT PEOPLE ARE SAYING ABOUT THE GIVING FUND

“ImpactAssets is a go-to resource that we feel really good and confident about recommending.”

**Will Lana**

FINANCIAL ADVISOR,  
TRILLIUM ASSET MANAGER

“It gives us great peace of mind to work with the Giving Fund to achieve our philanthropic goals. The staff are always available to answer any questions, the website is very user-friendly, and we have the ease of knowing our fund is being well managed and protected.”

**Susan Orr**

GIVING FUND DONOR;  
FOUNDER, DAVID SAMUEL ORR FUND FOR THE EARTH

“Our financial advisor recommended ImpactAssets to us after reviewing several other donor advised fund options. It had competitive financial returns, a reasonable expense structure and allowed our investments to support our philanthropic goals.”

**Seth Goldman**

GIVING FUND DONOR;  
PRESIDENT AND TEAEO OF HONEST TEA

### What are the benefits of donating through The Giving Fund?

**TAX ADVANTAGES** | Control over timing of tax deduction, tax-free growth of assets and tax savings on capital gains.

**HIGH DEGREE OF FLEXIBILITY** | The Giving Fund accommodates illiquid asset donations, international grantmaking, custom impact investments and more.

**SIMPLE ADMINISTRATION** | The Giving Fund handles filing requirements, processing of donations and other paperwork so you can focus on your philanthropic interests.

**MEANINGFUL RETURNS** | The Giving Fund aligns investments with your philanthropic values by providing access to impact-focused private debt and equity funds.

**ACCESS** | Donors gain access to customizable private investments in social enterprises that typically require much higher minimums.

**CONTINUITY IN MANAGEMENT OF ASSETS** | Accounts over \$500,000 can nominate their own independent advisor to develop custom investment strategies.

**ADDITIONAL INFORMATION** about The Giving Fund is included in the Program Circular and Investment Supplement, which may be obtained at [impactassets.org](http://impactassets.org), ph: 855.649.5980 or email: [Operations@impactassets.org](mailto:Operations@impactassets.org).

**How it works:**

A donor advised fund (DAF) is a philanthropic vehicle administered by a nonprofit organization. It provides a simple, tax-efficient and cost-effective way to manage charitable giving.

- **OPEN AN ACCOUNT** | Make a tax-deductible contribution of \$5,000 or more to ImpactAssets.
- **INVEST PRINCIPAL FOR POSITIVE IMPACT** | Invest in mutual funds, private debt and equity funds and custom portfolios. Principal grows tax-free.
- **DESIGNATE GRANTS** | Give to 501c(3) charities, international charities or design a custom philanthropic program. ImpactAssets conducts due diligence and approvals for you.
- **MANAGE ONLINE** | Minimize time spent on paperwork by managing accounts online.

THE GIVING FUND KEY FEATURES, MINIMUMS AND FEES											
FLEXIBLE IN ACCEPTED ASSETS	Cash; Publicly traded securities; Non-publicly traded assets (e.g., real estate, privately held stock); Ownership rights										
FLEXIBLE GRANTMAKING OPTIONS	501c(3) organizations; International charities; Custom grant research and implementation										
PROFESSIONALLY MANAGED ACCOUNTS	Accounts over \$500,000 can nominate their own independent advisor to develop custom investment strategies										
PUBLIC DEBT & EQUITY INVESTMENT OPTIONS	<b>SOCIALLY &amp; ENVIRONMENTALLY SCREENED MUTUAL FUNDS &amp; EXCHANGE TRADED FUNDS (ETFs)</b> Mutual Funds & ETFs that invest in public companies that consider environmental, social and governance (ESG) criteria in their decision making. Investment options cover an exhaustive range of asset classes and social and environmental themes.										
PRIVATE DEBT & EQUITY INVESTMENT OPTIONS	<p><b>THE IMPACTASSETS COMMUNITY INVESTMENT POOL</b> A professionally managed portfolio of affordable loans to more than 250 leading nonprofit organizations and social enterprises working in 120 countries that focus on poverty alleviation in key impact sectors.</p> <p><b>CALVERT FOUNDATION WOMEN INVESTING IN WOMEN INITIATIVE “WIN-WIN”</b> WIN-WIN targets investments in organizations that develop and market clean technologies and energy solutions to women in the developing world, sectors that can create outsized impact on women’s health.</p> <p><b>GLOBAL IMPACT VENTURES PLATFORM</b> A platform of professionally managed private debt &amp; equity impact funds that seek to generate significant social and/or environmental impact in addition to financial returns.</p> <p><b>SEED VENTURES PLATFORM</b> A collection of early-stage, mission-driven ventures tackling critical world problems such as unemployment, poverty and pollution.</p> <p><b>CUSTOM INVESTMENTS</b> Client-sourced direct investments in private mission-driven businesses, impact funds and nonprofit organizations that are committed to measuring and reporting on their financial returns as well as social and environmental impact.</p>										
MINIMUM CONTRIBUTION SIZE	<p><b>INITIAL CONTRIBUTION</b> \$5,000</p> <p><b>ADDITIONAL CONTRIBUTIONS</b> \$250 for check contributions; \$10 for credit card contributions (Please note: all credit card contributions incur a 3.5% processing fee)</p>										
MINIMUM GRANT SIZE	\$250										
FEE SCHEDULE	<table border="0"> <tr> <td>First \$100,000</td> <td>1.00%</td> </tr> <tr> <td>Next \$400,000</td> <td>0.75%</td> </tr> <tr> <td>Next \$500,000</td> <td>0.50%</td> </tr> <tr> <td>Next \$1,000,000</td> <td>0.25%</td> </tr> <tr> <td>Over \$10,000,000</td> <td>0.125%</td> </tr> </table> <p>Donor advised fund administrative fees are tiered at all asset levels. Additional administration fees may apply for investments in private debt or equity investments.</p>	First \$100,000	1.00%	Next \$400,000	0.75%	Next \$500,000	0.50%	Next \$1,000,000	0.25%	Over \$10,000,000	0.125%
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